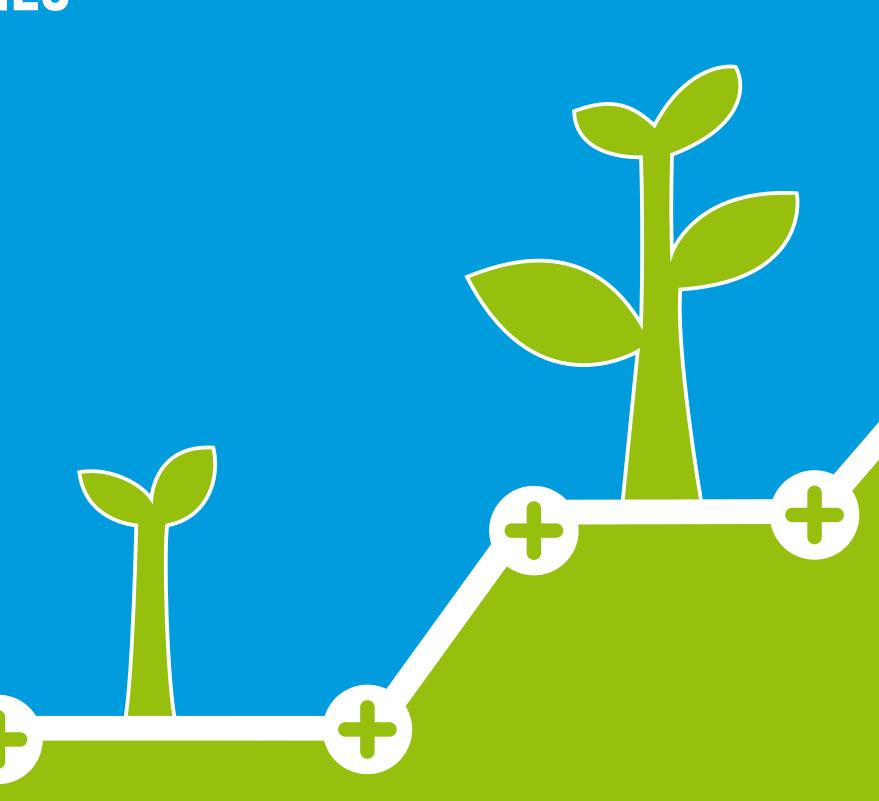
# ASUSTAINABILITY

NEW CHALLENGES FOR THE INSTITUTIONS, NEW FRONTIERS FOR RESEARCH, **NEW MARKETS FOR SMES** 

2 WORKSHOPS - 2 CITIES

21 NOV 2014 **MONDOLFO (ITALY)** 

RIJEKA (CROATIA)

















RIJEČKA RAZVOJNA **AGENCIJA PORIN** 



## RIJEKA

**COUNCIL HALL - MUNICIPALITY** 16, KORZO STREET 9.30 TO 14.30



Vice Mayor - City of Rijeka (Croatia) Ante Stipčić Mayor - City of Trogir (Croatia) Pietro Cavallo Mayor - City of Mondolfo (Italy) Renato Cianfarani Italian General Consul in Rijeka (Croatia)

#### **ECONOMICS AND SUSTAINABILITY: GOOD PRACTICES**

Sustainable development is an important opportunity to respond to the crisis through projects and innovative actions. The growth prospects for the sustainable economy are very positive, a great opportunity for public authorities and SMEs.

To be doing well: sustainability business drivers

Lorenzo Belbusti CEO Protecno Ltd. - Chairman of the Board installers Confindustria Marche (Italy)

Water supply of the coast and islands in Croatia and 'best practices'

Ivica Plišić General manager Hrvatske vode

**Danko Holjevic** Hrvatske vode

**Tomislav Matek** Vodovod Zadar

The first EEIG Italo-Croatian

Livia Zanetti President of People and cities of Europe EEIG

Giorgio Frassineti Mayor - City of Predappio (Italy)

Patricija Pavlov Trogir Municipality (Croatia)

Vjenceslav Pejsa Trogir Municipality (Croatia)

Good practices of SMEs that have received EU funds for sustainable

development and competitiveness

Željko Smitran Ind-eko Ltd. Goran Brašnić Vargon Ltd.

#### GROW THE BUSINESS WITH INNOVATIVE AND SUSTAINABLE PROJECTS: THE OPPORTUNITIES TO SEE AND SHARE AT **EUROPEAN LEVEL THE BUSINESS IDEA**

Translate an idea into a project, the main features of a European project; initiatives funded under the various European programs dedicated to sustainability.

### **EUROPE 2020 Strategy**

Paolo Meucci Commission AFCO/Constitutional Affairs of the European **Parliament** 

Adriatic-Ionian Macro-Region | The EU funding programs to promote a sustainable economy: Horizon 2020, Life

Massimo Bello European Project Manager | Staff Deputy European Parliament The EU funding programs that promote sustainability and economy for **SMEs in Croatia** 

Ernest Cukrov Director Local Development Agency Porin of Rijeka The Center of the local partnership (European project to create new jobs, new opportunities, new perspectives for young people, etc.)

Doris Sošic Project Manager | Local Development Agency Porin of Rijeka

